Bachelor of Business (International Business): Study Plan  
(Updated 14 June 2013)

Student name _____________________________________ Student ID __________________
Date ___________________ Advisor ______________________________________________

- Topics in shaded boxes are core to the degree.
- The degree structure for this specialisation is given over the page.
- A general elective may be any topic at Flinders for which you have met the prerequisites. This includes BUSN topics, and additional topics towards your specialisation if available.
- It is possible to incorporate a second business specialisation/major in place of most of the BUSN or General Electives, though this won’t be reflected in the name of the degree.
- The study plan table is just a guide. There is some flexibility in the order in which the topics can be completed.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>S1</td>
<td>BUSN1013</td>
<td>Economics for Business</td>
<td>BUSN1001</td>
<td>Accounting Principles</td>
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<td>BUSN1012</td>
<td>Management, People and Organisations</td>
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<td>General elective</td>
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<td>S2</td>
<td>General elective</td>
<td></td>
<td>BUSN1009</td>
<td>Quantitative Methods</td>
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<td></td>
<td>BUSN1019</td>
<td>Law for Business</td>
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<td>General elective</td>
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<tr>
<td>S1</td>
<td>BUSN2019</td>
<td>International Business Context</td>
<td>General elective</td>
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<td>BUSN Elective</td>
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<td>BUSN3050</td>
<td>International HRM</td>
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<tr>
<td>S2</td>
<td>BUSN2039</td>
<td>International Business Management</td>
<td>*International Business specialisation elective</td>
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<td>BUSN Elective</td>
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<td>General elective</td>
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<tr>
<td>S1</td>
<td>BUSN3051</td>
<td>International Marketing**</td>
<td>BUSN3050</td>
<td>International HRM</td>
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<td>BUSN Elective</td>
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<td>General elective</td>
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<td>S2</td>
<td>*International Business specialisation elective</td>
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<td>BUSN3037</td>
<td>Import-Export Theory and Practice</td>
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<td></td>
<td>BUSN3055</td>
<td>Strategic Management</td>
<td>General elective</td>
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</table>

* For each of these two boxes, choose a topic from the International Business electives: BUSN2027, BUSN2046, BUSN3036, BUSN3038, BUSN3039, BUSN3053, and BUSN3056 (see over page).
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Core Topics
27 units comprising

- BUSN1001 Accounting Principles (S1 or S2) 4.5
- BUSN1009 Quantitative Methods (S2) 4.5
- BUSN1012 Management, People and Organisations (S1) * 4.5
- BUSN1013 Economics for Business (S1) 4.5
- BUSN1019 Law for Business (S2) 4.5
- BUSN3055 Strategic Management (S2) 4.5

International Business specialisation
36 units comprising

- BUSN1012 Management, People and Organisations (S1) * 4.5
- BUSN2019 International Business Context (S1) 4.5
- BUSN2039 International Business Management (S2) 4.5
- BUSN3037 Import-Export Theory and Practice (S2) 4.5
- BUSN3050 International HRM (S1) 4.5
- BUSN3051 International Marketing (S1) 4.5

* and two of

- BUSN2027 International Finance (S1) 4.5
- BUSN2046 Operations and Supply Chain Management (S2) 4.5
- BUSN3036 International Business Project (S1 or S2) 4.5
- BUSN3038 International Business Negotiations (S2) 4.5
- BUSN3039 Corporate Sustainability in Global Markets (S2) 4.5
- BUSN3053 Multinational Corporations: America, Japan and Australia (S2) 4.5
- BUSN3056 International Trade (S1) 4.5

Electives
At least three BUSN Electives 13.5
Balance of units for the degree - up to eight General Electives 36

Total units for the degree should equal 108.

* BUSN1012 is both a Core and an International Business specialisation topic.